



# Milwaukee diaper mission

## 2024 PARTNERSHIP OPPORTUNITIES



# ABOUT MDM

Founded in September 2020, Milwaukee Diaper Mission (MDM) was created with the vision of making Milwaukee a better place to live. As Milwaukee's basic needs bank, MDM partners with local social service agencies to provide their clients with access to basic essentials including, diapers, wipes, and period supplies.

When families receive support from MDM, they not only receive the basic essentials they need to utilize child care services and attend school and work, they experience connections to other community resources, improved health outcomes, reduced familial stress, and have the ability to divert household income toward other essential needs including food and housing.

As a staff of three, MDM relies on the generosity of hundreds of community volunteers and corporate partners to package thousands of diapers and period supplies for distribution each month. Because of this, our distribution model is efficient and cost-effective, ensuring that we can serve as many families as possible.



## OUR IMPACT

**1.6 MILLION+**  
diapers distributed

**2,900+**  
children served each month

**586,000+**  
period products distributed

**1,200+**  
menstruators served each month

# SUMMARY OF OPPORTUNITIES

At Milwaukee Diaper Mission, we recognize that the critical issues of diaper need and period poverty require collaborative efforts and support from compassionate partners. Partnerships play a pivotal role in enhancing our mission's impact, allowing us to extend our reach and provide essential resources to Milwaukeeans in need.

Join us this year and become an integral part of a movement dedicated to empowering families and uplifting the Milwaukee community. This packet encompasses our partnership opportunities for 2024. Below you will find a short summary of current opportunities with more details on the following pages.

## Community Distribution Partner

Sponsor a community distribution event and directly serve families in need. **Page 4**

## Awareness Week Partner

Showcase your support of diaper need and period poverty during a national week of awareness. **Page 5**

## Driving for Diapers

Tee off this summer to end diaper need. **Page 6**

## Bridge the Gap

"Bridge the Gap" to basic needs while enjoying an evening on the Milwaukee River. **Page 7**

## Other Opportunities

Stay involved with MDM all year long. **Page 8**



If you have questions, would like to confirm your partnership, or have something else in mind, let us know!

Please reach out to Meagan Johnson at [meagan@milwaukeediapermission.org](mailto:meagan@milwaukeediapermission.org).



# COMMUNITY DISTRIBUTION PARTNERSHIP

\$10,000 PER EVENT  
SPRING OR SUMMER



## SUMMARY

Community distribution events create an opportunity to provide direct service to families in addition to our regular distribution efforts. Distribution events typically serve 200+ families and distribute 15,000 - 30,000 diapers and packs of wipes.

As the sponsor of a community distribution event, your contribution will help to ensure that basic essentials are accessible to all families in Milwaukee, making an immediate impact in our most underserved communities.

## PARTNER BENEFITS

- Collaborate on event date
- Volunteer opportunity for up to 15 volunteers day of event (approx. 3-4 hours)
- Logo placement on event signage and pre-event communications
- Recognition in media alert, social media post, and MDM newsletter
- Opportunity to provide promotional materials to event attendees, when appropriate

**"You guys are a blessing. I have 3 grand girls and I'm unemployed, we needed your help today, thank you. May you all continue to help. It's needed in our community."**

**-Jamerica, Milwaukee Grandmother**



Contact Meagan Johnson for more information.  
[meagan@milwaukeediapermission.org](mailto:meagan@milwaukeediapermission.org)

# AWARENESS WEEK PARTNER

National Period Poverty  
Awareness Week  
May 20–28, 2024  
\$3,000

National Diaper Need  
Awareness Week  
September 23–29, 2024  
\$3,000

## SUMMARY

National Period Poverty Awareness Week (May) and National Diaper Need Awareness Week (September) are annual weeks of awareness recognized by the National Diaper Bank Network and Alliance for Period Supplies. During these weeks, MDM raises awareness, funds, and products locally through press opportunities, email and social media campaigns, drives, and volunteer events.

As an Awareness Week Partner, your organization will help raise awareness for these critical public health issues and provide essential resources while highlighting your commitment to our community.

## PARTNER BENEFITS

- Opportunity for a 2-hour team building volunteer experience at the MDM warehouse for up to 15 volunteers during awareness week
- Personal tour from MDM Founder & Executive Director
- Recognition in media alert, social media post, and MDM newsletter
- Logo placement on MDM website



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[meagan@milwaukeediapermission.org](mailto:meagan@milwaukeediapermission.org)

# DRIVING FOR DIAPERS GOLF OUTING

JUNE 14, 2024  
\$500 – \$15,000



## SUMMARY

Tee off to end diaper need in Milwaukee. Golfers will enjoy a beautiful day at the Washington County Golf Course with live entertainment, beverages, offerings from local food trucks, hole games, prizes and more!



## PARTNERSHIP OPPORTUNITIES

### Presenting Sponsor – CONFIRMED

(1 available)

- Two foursomes included
- Prominent logo recognition on all event promotion and event signage
- Verbal shout-out at event
- Opportunity to speak during remarks
- Opportunity to provide promotional items for outing guests
- Opportunity to participate in a volunteer experience at MDM for up to 15 people

### Food OR Beverage Sponsor – \$5,000

(2 available)

- One foursome included
- Logo recognition on food or beverage items
- Recognition on website, social media, and select event signage

### Emerald Sponsor – \$2,500

- One foursome included
- Logo on sign on course
- Recognition on website, social media, and in event program

### Skill Event Sponsor – \$1,500

(4 available)

- Logo recognition on sign at choice of putting contest, hole-in-one (2), or driving range
- Name recognition in event program
- Opportunity to run “game” at designated skill event

### Hole Sponsor – \$500

- Sign on hole on course
- Option to host activity at your designated hole

**Individual foursomes also available.**

Contact Meagan Johnson for more information.  
[meagan@milwaukeediapermission.org](mailto:meagan@milwaukeediapermission.org)

# BRIDGE THE GAP

SEPTEMBER 19, 2024  
\$500 – \$10,000



## SUMMARY

Help “Bridge the Gap” in access to basic needs items for Milwaukee families. Depart on a private cruise down the Milwaukee River and into the harbor and Lake Michigan while enjoying cocktails, heavy hors d’oeuvres, music, and stunning views of the Milwaukee skyline. Mingle and hear about MDM’s impact on thousands of Milwaukee families.



## PARTNERSHIP OPPORTUNITIES

### Premier Sponsor - CONFIRMED

(1 available)

- 10 tickets
- Logo recognition on event invitation, social media, and event website
- Prominent logo recognition on all event signage and event program
- Verbal shout-out at event
- Opportunity to speak during remarks

### Platinum Sponsor- \$5,000

(2 available)

- 8 tickets
- Logo recognition on signage at the bar and buffet, event website, select signage, and event program
- Verbal shout-out at event
- Social media recognition

### Gold - \$2,500

- 6 tickets
- Logo recognition on event website, event program, and select signage
- Social media recognition

### Silver- \$1,000

- 4 tickets
- Logo recognition in event program and select signage

### Bronze - \$500

- 2 tickets
- Name recognition in event program and select signage

**Ticket Purchase - \$100/person**

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# ADDITIONAL OPPORTUNITIES

While this packet is a snapshot of how your organization can support Milwaukee Diaper Mission this year, there are many other ways to get involved. Below is a summary of alternative ideas that may work for you and your organization. Find more information on our website [milwaukeediapermission.org/ways-to-help](https://milwaukeediapermission.org/ways-to-help).

## Product Drive

Donations make up a large portion of the products we distribute. Supply drives are a fun and easy way to get involved. Check out the [Supply Drive Toolkit](#) to get started.

## Fundraiser

MDM can stretch your dollars further with wholesale purchasing options. Offer round-up or run a fundraising campaign - a great way to amplify your impact alongside a product drive. [Set up your personal page here.](#)

## In-Kind Donation

Support events, raffles, partner recognition and more!

## The BIG Give Back

The BIG Give Back is our largest fundraising campaign of the year. Contact us to learn more about how you can become involved with this impactful event.

## Spread the Word

Stay up-to-date on all things MDM by following us on social media @milwaukeediapermission. Like and share our posts to help spread awareness of our mission.

## Join a Committee or Board

Share your time and talents on an event committee or MDM's board of directors.

